

Busan International Performing Arts Market

Open call for the 2024 BPAM Next Stage

Busan International Performing Arts Market (BPAM) is a festival-style market that aims to be Asia's leading performing arts market.

Last year's Busan Performing Arts Market (BPAM) featured 92 exhibitors and 232 delegates over four days. This year's event will feature 200 exhibitors, 300 delegates, and 50,000 visitors over five days.

BPAM Next Stage is a program that offers new performing arts groups (individuals) with the opportunity to enter the performing arts market, aiming to discover artists with a vision for the performing arts and their creative works.

We are looking for new and challenging performances in dance, theater, music, and multidisciplinary arts that will create a new wave of performances never before seen in the global performing arts market. Any artist interested in participating in the event is welcome to apply.

Check out the introduction video of last year's Busan International Performing Arts Market (BPAM).

https://youtu.be/8yXT_Anf-Uc?si=DPTxsTb79wIMdOfQ

☐ 2024 Busan International Performing Arts Market (BPAM)

- **Date:** October 4 (Fri) ~ October 8 (Tue) 2024
 - ▶ **BPAM Next Stage:** October 5 (Sat) ~ October 7 (Mon)
- **Venue:** (Main)Busan Cultural Center, Kyung Sung University, Cultural Alley, etc.
- **Host/Organizer:** Busan Metropolitan City / Busan Cultural Foundation
- **Slogan:** A new wave of performing arts
- **Program:** Opening-closing ceremonies, performances, networking, citizen events

☐ BPAM Next Stage Application Information

- **Qualification:** Foreign performing arts groups or individuals with 10 or fewer members who wish to participate.
 - ※ No restrictions on nationality, region, age, or gender
- **Genres:** Dance, Theater, Music, Multidisciplinary arts (within 15 minutes)
- **Application period:** June 10 (Mon) ~ June 21 (Fri), 2024, by 24:00 (KST)
 - *Korea Standard Time: <https://www.timeanddate.com/time/zones/kst>
- **How to apply:** Fill out the application form and submit it online
(E-mail: nextstage@bscf.or.kr)
- **Number of being selected works:** Over 50 performance to be selected
 - ※ The number may vary depending on the evaluation

☐ Requests for genres

genre	Qualification
Dance	<ul style="list-style-type: none">- Type: Solo or group dance / Released within 3 years or new performance- Style: Free
Theater	<ul style="list-style-type: none">- Type: Any theater genre(including Incomplete theater)- Style: Performance, script, directing, acting, technical, and planning※ There are no format restrictions, but scripts must be pitched. (pitching for a reading showcase required)

Music	<ul style="list-style-type: none"> - Type: Any music genre, creations, or arranged song ※ There should be no copyright issues. - Style: Participants must bring their own instruments ※ The venue is equipped with only a piano and a basic drum set.
Multi disciplinary arts	<ul style="list-style-type: none"> - Type: Any creative performance that can't be defined by an existing genre. ※ Challenging, combining technologies, and transcending genres works that are difficult to realize in traditional genres. ※ Includes circus, magic, physical theater, comedy and new stage languages - Style: creative performance and physical performance art

☐ How to apply

- Applying online (E-mail: nextstage@bscf.or.kr)
- You must submit all documents listed below (application form and resources)

※Applications that are missing any of the required documents will not be evaluated.

Required documents	Details
application form	Please submit your application as a file (word, pdf)
Resources	1. Video link (Google Drive, YouTube) 2. Photos (3~5 photos) submitted as a PDF (Select 1)
	※ Notice 1. Resources must be a performance or practice video of the same work. 2. The entire cast must be present.

☐ Application restrictions

- Works that cause discomfort or contain socially inappropriate content
- ex) Works violating social norms such as religion, violence, discrimination, hatred, abuse, illegality, drugs, etc.

☐ Results

- **Date:** Scheduled for Friday, June 28, 2024
- **Announcement:** BPAM website (www.bpam.kr/en)

☐ Benefits

※ **Airfare and accommodation expenses are not supported.**

1. Consulting, mentoring, marketing, and other benefits to help distribute your performance. ※ **We'll be distributing resources online.**
2. Prizes for the best performance (1,000,000 KRW)
3. Daily allowance of 40,000 KRW per person
 ※ **All expenses will be paid according to the exchange rate.**
4. Provide stages such as Kyungsung University Yeono Small Theater, Cultural Alley Yongcheon Small Theater, etc.
5. Provide a basic performance system, including sound, lighting, etc.
6. Posting information about participating groups/individuals and their work on BPAM website, SNS, program book, etc.
7. Opportunity to meet with over 300 representative delegates.
8. Free admission to nearly 40 official BPAM invitational performances.

☐ Schedule

- Only those who can commit to the full program schedule can apply.
- The schedule and details are subject to change.

Category	How to	Details	frequency	Schedule
Announcement	Online	Announcement on the BPAM website (www.bpam.kr/en)	-	June 28 (Fri)
Support	Online	Shooting portfolio, mentoring, etc.	2~3	In August
	Face-to-face	Meeting opportunities with delegates	1~2	Oct. 4 (Fri) ~ Oct. 8 (Tue)
Performance	Face-to-face	Performing at the Kyung Sung University Yeono Small Theater and Cultural Alley Yongcheon Small Theater	1	Oct 5 (Sat) ~ Oct 7. (Mon) / 3 days
Award	Face-to-face	Awards and prizes for genre winners	-	Oct. 8 (Tue) at the closing ceremony

☐ Notes

- If there are problems with the selection process, such as missing documents, missed deadlines, forgery, or copyright violations, the selection may be canceled.
- After selection, we may ask for additional documents, interviews, photos, etc.
- Only documents submitted by email within the application period will be accepted.

☐ Contact us

- E-mail: nextstage@bscf.or.kr
- Website: www.bpam.kr/en